# PRIVACY NOTICE ON DATA PROCESSING IN CONNECTION WITH THE REQUEST FOR A QUOTE VIA THE WEBSITE <u>HTTPS://SEGMENTHEE.COM/</u>

As required by the Regulation (EU) 2016/679 of the Europen Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: GDPR), we inform you with this privacy notice all the facts about the processing of your personal data in connection with your request for a quote via the website <u>https://segmenthee.com/</u>.

## THE IDENTITY AND THE CONTACT DETAILS OF THE CONTROLLER:

Name:	Brickz Technologies Hungary Kft.
Registered office:	2030 Érd, Fűrészelő utca 21.
Postal address:	2030 Érd, Fűrészelő utca 21.
Website:	https://segmenthee.com/
E-mail address:	info@brickztech.com

## HOW THE DATA IS PROCESSED:

You can request a quote from our Company via the link <u>https://segmenthee.com/request-quotation/</u>. To request a quote, you must enter on the request form your name, contact details (e-mail address, telephone number), and the name and website address of the company for which you are requesting a quote. Personal data (request details) are recorded in the pipedrive.com on-line CRM system. Only the CEO, Business Development Manager, and Sales manager have access to the personal data sent.

We protect your personal data from accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access.

#### THE PURPOSES OF THE PROCESSING:

Send a quote on request.

We do not intend to further process the personal data for purposes other than those for which they were collected.

#### THE LEGAL BASIS FOR THE PROCESSING:

The legal basis for the processing is to take steps at the request of the data subject prior to entering into a contract (Article 6(1) b) GDPR).

#### THE POSSIBLE CONSEQUENCES OF FAILURE TO PROVIDE SUCH DATA:

We inform you that the provision of personal data is a precondition for the preparation of the quote. Without this information, it will not be possible to provide you with a quote.

#### THE RECIPIENTS OF THE PERSONAL DATA:

The MEDIACENTER HUNGARY Kft., as a data processor, provides hosting services for the Controller.

Personal data processed in connection with the request for a quote will be recorded in the pipedrive.com on-line CRM system. The provider of the software is a data processor.

The Controller will not transfer personal data to third parties.

## THE PERIOD FOR WHICH THE PERSONAL DATA WILL BE STORED:

Until the quote is accepted or, failing that, until the validity of the offer.

## AUTOMATED DECISION-MAKING, PROFILING:

No automated decision-making or profiling takes place.

## THE EXERCISE OF RIGHTS OF ACCESS:

You may exercise the following rights in relation to this processing:

- 1. <u>**Right of access:**</u> You have the right to receive feedback from us as to whether your personal data is being processed and, if such processing is taking place, you have the right to access your personal data and information about the processing of your personal data. Upon your request, we will provide you a copy of the personal data undergoing processing. For any additional copies you request, we may charge a reasonable fee based on administrative costs. If you have submitted your request electronically, and unless otherwise requested by you, we will provide the information in a commonly used electronic form.
- 2. <u>**Right to rectification:**</u> You have the right to obtain from us without undue delay the rectification of inaccurate personal data concerning you. In additional you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.
- 3. <u>**Right to erasure:**</u> You have the right to obtain from us the erasure of personal data concerning you without undue delay. We are obliged to delete your personal data without undue delay if the grounds set out in the GDPR apply.
- 4. <u>**Right to restriction of processing:**</u> You have the right to obtain from us restriction of processing where one of the following applies:
  - the accuracy of the personal data is contested by you;
  - the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;
  - we no longer needs the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defence of legal claims;
  - you have objected to processing.
- 5. <u>The right to lodge a complaint with a supervisory authority:</u> You may lodge a complaint with the competent supervisory authority about our processing. The main supervisory authority in the country where we have our head office is the National Authority for Data Protection and Freedom of Information.

Contact details of the National Authority for Data Protection and Freedom of Information: address: 1055 Budapest, Falk Miksa utca 9-11. postal address: 1363 Budapest, Pf.: 9. e-mail address: ugyfelszolgalat@naih.hu telephone number: +36 (30) 683-5969; +36 (30) 549-6838; +36 (1) 391 1400

You can exercise your rights as a data subject by contacting us at the contact details above. Please note that to exercise your rights as a data subject, you must provide proof of your identity.

We will inform you of your request within one month of receiving it. In cases where the complexity of the request or the number of requests currently being dealt with justifies it, we may extend the deadline for responding by up to two additional months. However, you will be informed of the extension within one month of receipt of your request.

28 February 2023.

Brickz Technologies Hungary Kft.